

1 and the populations.

2 DR. LORBER: Currently, we are approved
3 down to age two. That approval was received fairly
4 recently. We have had some more experience. I
5 can't recall exactly when, but we have been on the
6 market for some time down to age six. I don't,
7 right now, have the numbers offhand as to what the
8 total usage in that pediatric population is
9 relative to adults.

10 DR. BRASS: But I want to emphasize that,
11 to me, this is really critical that, in terms of
12 the OTC ability, that the postmarketing use becomes
13 a critical safety database and the degree we assume
14 that that database extends equally across the
15 patient populations, that assumption, I think,
16 can't be made unless we see data about those
17 populations.

18 Similarly, in any of the databases, coming
19 back to the issue about differential handling in
20 the elderly, the issue specifically of somnolence
21 in the elderly taking the standard doses, is
22 anybody aware of any data with loratidine, since it
23 has a dose-related effect on somnolence, whether
24 somnolence in the elderly has been evaluated to a
25 degree that would allow it not to be treated as a

1 different population in a potential label?

2 DR. MEYER: I will, again, defer to the
3 company. But I was going to say, I am not aware of
4 any. But I will defer to the company.

5 DR. LORBER: We haven't done a specific
6 study in geriatric patients to look at the
7 somnolence rates, whether they differ from the
8 younger population.

9 DR. BRASS: Because, again, as I try to
10 engage in what might be too linear thinking, in the
11 absence of data to the contrary, when we say that
12 there is dose-related somnolence, and that the area
13 under the curve is increased in the elderly, in the
14 absence of data, one might reasonably say that some
15 warning to the elderly, either about increased risk
16 or increased drowsiness specifically might be a
17 potential safety concern unless there was data to
18 the contrary.

19 Dr. Jenkins?

20 DR. JENKINS: I just wanted to return to
21 the pediatric issue for a second because I think,
22 as the company pointed out, it is important to note
23 that we have adequate clinical-trial data that
24 convinced the FDA to approve loratidine down to two
25 years of age. As Dr. Meyer pointed out in his

1 presentation, the adverse experiences that were
2 noted in those clinical-trial databases were really
3 fairly typical of what we have seen in adult
4 patients exposed to loratidine.

5 There were a few atypical adverse events
6 that showed up a little bit more in children than
7 they did in adults. Those were noted in Dr.
8 Meyer's slide. But the clinical-trial data that we
9 have seen don't really show a variable adverse-
10 event profile versus the use in adults, and
11 loratidine is approved down to age two.

12 DR. BRASS: Again, my point is simply that
13 we are handicapped by a detailed presentation of
14 that data with denominators, exposures, et cetera,
15 to see how it might or might not confidently
16 extrapolate to widespread OTC use. That is really
17 not in the absolute sense, but to emphasize that,
18 in any further evaluation, the adequacy of the
19 database in an age-appropriate way, needs to be
20 looked at in my opinion.

21 Dr. Vollmer?

22 DR. VOLLMER: Following up on the same
23 issue, I have struggled, in looking over these
24 documents, to find in one place a listing of all
25 the various formulations that are now in use and

1 when they were approved. I have, on page 3 of the
2 Risk Section in the packet, a listing of the
3 approved formulations.

4 It doesn't list what age groups those go
5 down to, but I was able to infer from elsewhere in
6 the document, at least when they came on board.
7 But then there were references to other
8 formulations that would be considered as well.

9 Do you have something that we could throw
10 up there so that, as we go through this, we can get
11 very concrete about these are the various
12 formulations about each product and when they came
13 on and which ones, then, as we think about them, we
14 are going to recommend on or not.

15 DR. MEYER: Let me just say, and I don't
16 want to preclude you folks from giving us input
17 that you feel is helpful, but these questions were
18 framed in a general sense because that is the most
19 crucial advice to us.

20 As the question was framed, we have data
21 that would have been exhaustive, and details that
22 would have been quite exhaustive, to present to
23 you. But I think what we are more sort of broadly
24 interested in is your overall advice on each
25 compound. We have other information, should your

1 advice be that we should consider these for OTC
2 marketing.

3 We can take that advice and factor it in
4 to what we might think of in terms of age range,
5 formulations and so on. Not that we are not happy
6 to receive such advice, but I think that the most
7 critical advice for us is the general question, the
8 molecule.

9 DR. BRASS: Dr. Barainuk?

10 DR. BARAINUK: Who regulates the new
11 formulations that would appear if this went OTC;
12 for instance, when Advil-Claritin Cold and Sinus
13 comes out, when these are mixed with herbal
14 remedies which are not FDA regulated--they don't
15 appear to be--who is going to evaluate those and is
16 there the potential for then having toxic effects
17 become apparent?

18 DR. MEYER: Let me make very clear,
19 because I think this point has gotten a little bit
20 foggy in some of the discussion; we are not here,
21 necessarily, talking about putting these items into
22 a monograph where they can then be sort of mixed
23 and matched under a monograph system with other
24 ingredients for which that is allowed.

25 So any further formulation, if these were

1 to be made available in OTC would require a new
2 drug application to support that combination.

3 DR. BRASS: Dr. Roden?

4 DR. RODEN: I have sort of quick question.
5 Maybe this is sort of tangential again, but can you
6 give us a sense, you or, perhaps, the sponsor for
7 loratidine, how many prescriptions have been
8 written? It is probably a useful number for us
9 because we sort of have a sense of how many it
10 took, how many terfenadine prescriptions it took,
11 before we got comfortable that we knew the safety
12 profile or lack of in that case?

13 So, how many prescriptions have there been
14 for loratidine?

15 DR. BRASS: If you could identify yourself
16 for the transcriptionist, it would be appreciated.

17 DR. LORBER: Dr. Lorber. I don't have a
18 specific number on hand but, obviously, it is in
19 the millions.

20 DR. RODEN: Is that 2 millions or 20
21 millions?

22 DR. LORBER: Probably tens of millions.

23 DR. RODEN: I will ask the other sponsors.

24 DR. BRASS: When we get there. In the
25 absence of further discussion, I am going to call

1 for a vote on the first question. The vote will be
2 by a show of hands and, please, keep your hands up
3 until I say put them down so that Dr. Titus has a
4 fighting chance of making these add up.

5 So the question to vote upon is, "Does
6 loratidine have a safety profile acceptable for OTC
7 marketing; i.e., can it be used safely without a
8 learned intermediary?" Let me emphasize, we are
9 going to do both of the following questions.
10 However the vote turns out, we are going to do both
11 the no and yes discussions.

12 All who believe that the answer to that
13 question is yes, please raise your hand.

14 [Show of hands.]

15 MS. TITUS: I am going to have to enter
16 names in the record because there are too many of
17 you. So I am going to ask you to just reach over
18 to the mike and speak your name into the mike for
19 the yesses, please.

20 DR. BRASS: If we are going to do that,
21 let's just go around the room, starting with Dr.
22 Sachs. Again, a reminder; Dr. Blewitt and Dr.
23 Barainuk don't get to vote.

24 DR. SACHS: Dr. Sachs; I say no.

25 MS. CONNER: Brenda Conner; yes.

1 DR. KRENZELOK: Ed Krenzelok; no.
2 DR. VOLLMER: Dr. Vollmer; yes.
3 DR. GILLIAM: Edwin Gilliam; yes.
4 DR. APTER: Apter; yes.
5 DR. CANTILENA: Dr. Cantilena; no.
6 DR. PATTEN: Patten; yes.
7 DR. WOOD: Wood; yes.
8 DR. RODEN: Roden; yes.
9 DR. JOAD: Joad; yes.
10 DR. KELLY: Kelly,; yes.
11 DR. JOHNSON: Johnson; yes.
12 DR. BRASS: Brass; yes.
13 DR. UDEN: Uden; yes.
14 DR. FORD: Ford; yes.
15 DR. D'AGOSTINO: D'Agostino; yes.
16 DR. DYKEWICZ: Dykewicz; yes.
17 DR. NEILL: Neill; yes.
18 DR. FINK: Fink; yes.
19 DR. WILLIAMS: Williams; yes.
20 DR. LAM: Lam; yes.
21 DR. CLAPP: Dr. Clapp; no.
22 DR. TITUS: So, for the final record, for
23 the counters, I have 20 yesses and 4 nos. But that
24 doesn't add up correctly.
25 DR. BRASS: Can the no's please just show

1 their hands again?

2 [Show of hands.]

3 DR. BRASS: Dr. Niederman left.

4 DR. TITUS: Then it is adjusted to 4 no's
5 and 19 yesses.

6 DR. BRASS: For those who voted no, and
7 anybody else who wants to participate though they
8 would have to explain how, what additional studies
9 should be--what safety or clinical issues should be
10 addressed prior to OTC marketing and what data
11 would be required to change your vote from a no to
12 a yes?

13 DR. SACHS: I want more safety data,
14 particularly poison control and other things which
15 should be available.

16 DR. BRASS: So you are suggesting that, at
17 this point, you would not necessarily require
18 additional studies but a more comprehensive review
19 of what is potentially available to make sure there
20 are no signals

21 DR. SACHS: Yes; and particularly in
22 children which, granted, there is a little more
23 experience, I think, with Claritin and Zyrtec, but,
24 yes.

25 DR. KRENZELOK: I think the data and

1 everything really has the appearance of it being
2 relatively safe. I think, in my experience, it
3 would also tell me that all three of them are
4 relatively safe drugs.

5 However, the problem I have is that I
6 don't think that we have enough evidence to draw
7 that conclusion. I think the data were used rather
8 selectively. With Dr. Sachs, I agree and it is
9 certainly my bias that poison-center data should
10 have been included.

11 There is a wealth of information out
12 there, over 50,000 antihistamine exposures every
13 year. It is not that expensive in contrast to what
14 the agency said. It is less than \$2,000 a year to
15 obtain that data. So, for me to be convinced, I
16 really need to see poison-center data.

17 DR. BRASS: Dr. Cantilena or Dr. Clapp,
18 anything to add?

19 DR. CLAPP: As a pediatrician, I have a
20 similar perspective on safety information. I am
21 concerned about a broader spectrum. Also the
22 availability of the drug in the household and the
23 implications it has for children, even if it is not
24 indicated for children.

25 DR. CANTILENA: Yes; in terms of what I

1 was thinking is I would like to see this
2 information regarding the QT and the drug-drug
3 interaction either confirmed or handled in terms of
4 the analysis.

5 When I hear that the correction formula
6 that was used was not appropriate, I would just
7 like to say that when I did the studies with
8 Seldane, I used the same formula. So there is a
9 possibility that there is an effect. I understand
10 that there is a lot of evidence that said there is
11 no problem, and there probably isn't. However, to
12 just ignore this publication, I am not comfortable
13 with.

14 DR. BRASS: Dr. Blewitt?

15 DR. BLEWITT: I would just remind the
16 committee that there has been no demonstration that
17 it can be used safely without a learned
18 intermediary.

19 DR. BARAINUK: I wanted to reinforce that
20 as well, that even though you say that there is no
21 requirement for a use study, I think that it would
22 be absolutely critical to make sure that the people
23 can diagnose themselves appropriately and be
24 treated appropriately.

25 DR. MEYER: May I follow that up because I

1 think that if we are going to understand that
2 advice, we need to understand what specifically you
3 would be testing for that is in distinction to the
4 OTC availability antihistamines presently.

5 DR. BARAINUK: I think that Dr. Ganley
6 opened a can of worms and that is that we would
7 reevaluate how these drugs are used. I think many
8 of the first-generation antihistamines need to be
9 evaluated for their dose-response curves. The
10 decongestants that are used need to be reevaluated
11 for their dose-response curves.

12 Many of them appear to be overdosed in my
13 patients. Dr. Woosley, at Georgetown, has spent
14 the last three years trying to get a
15 chlorpheniramine study funded federally and can't.
16 Somebody has to pick up the ball and reevaluate how
17 these drugs work given our present knowledge of
18 allergic rhinitis.

19 DR. MEYER: So, just for clarity's sake,
20 you are not, then, suggesting that these drugs
21 present different issues than antihistamines in
22 general? You are saying that you are of the
23 opinion that all antihistamines should be revisited
24 in their OTC availability?

25 DR. BARAINUK: I think that, yes, that is

1 part of the issue. I think the other issue is that
2 these may be a separate class because they don't
3 have the cholinergic side effects so that they
4 won't have the cholinergic benefits that people use
5 them for in the common cold, to go back to that
6 issue.

7 DR. MEYER: Does that change an allergic-
8 rhinitis patient's ability to detect whether they
9 have the disease or not, the lack of cholinergic
10 properties? Does that make them distinct in terms
11 of the use study that you suggested which was
12 whether patients could correctly diagnose
13 themselves?

14 DR. BARAINUK: I don't think it would
15 change, necessarily the--yes; it could change the
16 diagnosis because if you have--there are use
17 studies in here comparing first- and second-
18 generation antihistamines. I don't recall which
19 ones it was, but they turned to be equal in
20 efficacy. It is possible that decreasing the mucus
21 discharge, which is due to a parasympathetic
22 cholinergic reflex, with the anticholinergic
23 properties of a first-generation drug, you may find
24 that that is a better answer, though sedating, to
25 one of the second-generation nonsedating

1 antihistamines.

2 DR. BRASS: I would like to expand upon
3 the discussion and those who voted yes to comment
4 on the no comments as well as what specific
5 labeling issues you think would be required to meet
6 the standard for your yes vote.

7 Dr. Wood?

8 DR. WOOD: I think it would be important
9 that there were some expansion of the label
10 included to highlight to patients the time at which
11 they ought to be looking for advice from a
12 physician. As I read the label right now, that is
13 totally absent. It certainly seems reasonable to
14 me that there is some warning in there that would
15 identify for people, as Dr. Clapp said earlier on--
16 that would tell them when they ought to be seeking
17 further advice from a physician, particularly with
18 children.

19 DR. BRASS: Dr. Apter?

20 DR. APTER: I agree with the limitations.
21 Perhaps not at a certain age, over 70, for example,
22 or 65, whatever people consider elderly, if there
23 is no response in one week, if there is fever or
24 other accompanying symptoms, not without a doctor's
25 advice; also, not in renal disease or hepatic

1 disease without checking with a doctor; not in
2 pregnancy without checking with a doctor; and
3 probably not under the age of 6 without checking
4 with a doctor to be very conservative.

5 DR. BRASS: Dr. Blewitt, do you have an
6 additional comment that you wanted to make?

7 DR. BLEWITT: Only, I think, we part ways
8 in terms of first- and second-generation
9 antihistamines, but I do believe that you have to
10 learn under actual use conditions whether people
11 overdose, whether they take these products for the
12 wrong indication such as colds.

13 There has been no evidence to suggest that
14 we know how the products are going to be used OTC.
15 I think you can explicitly say, "Not used for the
16 common cold."

17 DR. RODEN: You should add that label to
18 all of the over-the-counter antihistamines except
19 for Tavist; is that correct?

20 DR. BRASS: It is an interesting
21 philosophical concept, listing the things it is not
22 used for. That is actually a pretty long list. I
23 understand--I am not being completely facetious--
24 that what would be the consumer expectation and
25 whether, for these new products, there be that same

1 consumer expectation that we require that explicit
2 diverginary warning--

3 DR. JOAD: I think the reason is that
4 there might be a potential reason why a first-
5 generation might work whereas a second-generation
6 just plain wouldn't work. I guess my other
7 comment, and this is just a wish and I don't think
8 you ever do put them on these product labels, but
9 it would be nice to put something in there that
10 there is a comprehensive management for allergic
11 rhinitis that includes allergen avoidance, check
12 with your physician, something so that they know
13 that the answer doesn't have to be entirely a
14 pharmacologic one.

15 DR. BRASS: Dr. Vollmer?

16 DR. VOLLMER: I would concur with most of
17 the previous suggestions about things to add. I
18 feel compelled to state that, while I voted yes, it
19 was under some duress and that I was trying to be
20 compliant with the mandate that you have given us
21 and the conditions under which we are supposed to
22 be providing advice.

23 So you have made some assumptions which
24 have been challenged throughout the day about
25 should be looking at other things. You said,

1 "Well, that is not what we are supposed to be
2 talking about today."

3 I really think that there have been a
4 number of relevant issues raised. Most notably is
5 the actual-use-study issue that you said is off-
6 bounds. So, therefore, trying to focus just on the
7 safety data at hand, I have given a vote but it
8 really makes me feel uncomfortable.

9 DR. BRASS: Dr. Sachs

10 DR. SACHS: Even though I voted no, if it
11 is OTC, then there are some warnings which actually
12 don't look like they are addressed here that are
13 coming up for these drugs, in particular maybe not
14 to use or some warning about if you have asthma, if
15 you have a seizure disorder, if you have a heart
16 condition and maybe if you have a bleeding disorder
17 or thrombocytopenia, since these were effects
18 known.

19 DR. MEYER: I appreciate that advice, but
20 let me restate that, at least for a couple of these
21 drugs, asthma was specifically taken out of the
22 product insert because of safety studies done in
23 asthmatics that showed that they did not make it
24 worse as opposed to the monograph products.

25 I did want to follow quickly with Dr.

1 Vollmer, what would your question to take to an
2 actual-use study if one were done?

3 DR. VOLLMER: I would like to see whether
4 the concerns that have been raised about usage
5 patterns and how they would change, whether people
6 would be getting--whether we would be ultimately
7 increasing or decreasing use of appropriate
8 medicines in the population.

9 Maybe that is not going to come out of
10 traditionally how a actual-use study is formulated.
11 I don't know. But there are some very fundamental
12 and important issues raised here that have
13 basically been placed off bounds.

14 DR. BRASS: Dr. Sachs, do you want to
15 finish

16 DR. SACHS: I'm sorry; not to belabor the
17 point, but yesterday and the day before, I was in
18 the office and I had actually three children who
19 came in who were wheezing who were just identified
20 by their parents as simply having allergies.

21 So my mentioning and saying something
22 about asthma, that perhaps I should be consulted,
23 is because it does go unrecognized quite a bit.

24 DR. MEYER: Thank you. I think that can
25 be handled in labeling such saying, "See your

1 doctor before taking," that sort of thing. So
2 advice appreciated.

3 DR. BRASS: Dr. Kelly?

4 DR. KELLY: I would like to second what
5 Dr. Vollmer said. I really have the same concerns.
6 I don't know whether you can formulate a use study
7 to get the information that we need. I am really
8 concerned that all our professional organizations
9 that are involved in the treatment of allergy are
10 not for this.

11 I think there are some questionable
12 reasons why they may not be for it. On the other
13 hand, there are concerns about undertreatment of
14 the conditions that Dr. Sachs just raised. But the
15 indication is not asthma here. The indication is
16 allergic rhinitis.

17 I have a little difficulty with the
18 presumption that using antihistamines in the
19 treatment of allergic rhinitis does anything for
20 asthma because there really is not data to support
21 that indication. That is mostly from the use of
22 intranasal corticosteroids.

23 But the kind of information that I would
24 like to see is use and misuse patterns of OTC
25 versus prescription only. My feeling is that it is

1 not a whole lot different and that what we are
2 basing this on is pure opinion and not on any data.

3 DR. BRASS: Dr. Fink?

4 DR. FINK: I would like to just, I guess,
5 say that I think indications and warnings should be
6 limited to a maximum of five or six because I think
7 we are all aware that as package labeling and
8 package inserts have gotten longer and longer,
9 residents and interns today no longer read them.
10 They go to secondary sources that abstract from
11 them.

12 I think, for the public, we have got to
13 keep the labeling simple.

14 DR. BRASS: Dr. Ford?

15 DR. FORD: I would like to echo some of
16 the sentiments expressed by Bill Vollmer and Dr.
17 Kelly regarding getting more data about the impact.
18 We have heard a lot of about access. I serve a
19 largely indigent population and in answering those
20 questions, I have to speak to the science but,
21 frankly, I am not totally sure about what the
22 impact is going to be.

23 Certainly, there is a certain level of
24 lack of access that exists right now such that
25 having the drugs OTC may, in fact, increase access.

1 But if it is still under formularies, chances are
2 that that access might be there in that sense. But
3 I just don't know the answer to that question and
4 we need to know, particularly in certain
5 underserved, vulnerable populations what the impact
6 will have been of such a switch.

7 DR. BRASS: Dr. Clapp?

8 DR. CLAPP: I have a concern about the
9 lack of utilization of an actual-use study because
10 the interest that I have in getting information
11 would be on whether or not the actual use would
12 decrease the adequate and appropriate treatment of
13 comorbidities. Whether or not that is interesting,
14 I am not sure the FDA thinks that is the purview of
15 whether or not these drugs should be okayed. It is
16 not because treatment of allergic rhinitis will
17 decrease asthma, but it is that, perhaps, a delay
18 in treatment of allergic rhinitis in an appropriate
19 way, or the misdiagnosis from patients, creates a
20 cascade of events that leads to more complicated
21 medical problems.

22 So my concern is with this additional
23 medication, these additional medications available,
24 how much are we contributing to the increase of
25 comorbid illnesses. Now, of course, one could say,

1 well, the same phenomenon could be true with the
2 Benadryl that is over the counter right now. I
3 guess it is kind of ironic to say after you take
4 enough Benadryl you are going to give up quicker,
5 perhaps -- I am not sure -- and perhaps seek
6 medical care a little quicker.

7 Could you address the issue of comorbidity
8 as an interest in actual-use studies?

9 DR. GANLEY: I think we are putting some
10 new high hurdles on these actual-use studies as to
11 what you can actually get out of them. As we have
12 gotten into a little more since some of the chronic
13 therapies, such as the cholesterol-lowering or
14 other therapies want to come OTC, we are trying to
15 develop types of protocols to answer these
16 questions and it is very difficult to do.

17 I get back to one of the reasons why we
18 have depended on the monograph is these same issues
19 that you are raising now apply to the first-
20 generation as well as the second-generation.
21 Again, I point to the fact that this information
22 has been in the docket for a while and none of
23 these issues have been ever brought to the agency.

24 We are very data-dependent and we can't
25 derive our data ourselves. So it is not just the

1 burden of Blue Cross and Blue Shield. It is the
2 responsibility of these various professional
3 organizations and other groups to get involved in
4 this if they actually believe that there is a
5 problem out there because we can't really take an
6 action unless we have data to support that action.

7 If we want to change the monograph, we
8 have to do it through notice and comment. I can
9 tell you that any time we want to go out and change
10 a monograph, we will get challenged by industry if
11 we don't have data to support it, which is
12 justified.

13 So anyone can provide us with data to
14 support these, but no one is forthcoming.

15 DR. BRASS: Dr. Neill?

16 DR. NEILL: The current package insert
17 includes information about hepatic failure or
18 hepatic impairment and renal impairment. I would
19 recommend including some attention to that on an
20 OTC label as well as in patients who are
21 breastfeeding and pregnant.

22 DR. BRASS: Dr. Johnson?

23 DR. JOHNSON: I sort of want to reiterate,
24 as several have, that my yes vote was sort of a
25 cautious yes vote. It is really sort of based on

1 the magnitude of data that we had. In previous
2 meetings, we have had a lot of data to consider
3 and, while the data we saw looked okay, the
4 quantity of the data just wasn't sort of what we
5 were accustomed to so that created sort of a more
6 uncertain yes.

7 The data we saw, I think I had to answer
8 yes. But it is a little uncomfortable. I do agree
9 with the label recommendations that people have
10 suggested. I think those would be important.

11 DR. BRASS: Dr. D'Agostino.

12 DR. D'AGOSTINO: Can I ask a question
13 about the use of the monograph to move this
14 process? I was under the impression that we were
15 appealing to the monograph in terms of our vote
16 here. Is that true, because we are not asking for
17 more data and so forth. We are saying that it is
18 like what the monograph gives its blessing to.

19 DR. MEYER: No; rather, we are addressing
20 the elements of the Humphrey-Durham Amendment and
21 that is independent of the monograph. It is
22 related, but independent.

23 DR. D'AGOSTINO: Exactly. And so the fear
24 that some of us have expressed about throwing this
25 into common-cold preparations and so forth is

1 something we don't have to worry about in terms of
2 the labeling because that is can't happen the way
3 we are giving the yes to this the question?

4 DR. MEYER: I think that these drugs are
5 now marketed under an NDA. I don't want to talk
6 the specifics of what might happen. I think,
7 though, that we are not talking about a monograph
8 process overtly here.

9 DR. BRASS: Dr. Gilliam?

10 DR. GILLIAM: My comment is directed
11 toward the manufacturers in that I would ask that
12 they be a little bit more responsible in their
13 direct-to-consumer advertising. You see adds, Mike
14 Piazza and people running around in the grass and
15 allergens floating all around and that, if they pop
16 a pill, things will automatically get better.

17 I think they need to do a little bit more
18 of a job of comprehensive management of allergies
19 and asthma.

20 DR. BRASS: I think we will move on to the
21 second question. Same framework. "Does
22 fexofenadine have a safety profile acceptable for
23 OTC marketing? Can it be used safely without a
24 learned intermediary?" We will begin with Dr.
25 Clapp this time.

1 DR. CLAPP: No.
2 DR. LAM: Yes.
3 DR. WILLIAMS: Yes.
4 DR. FINK: No.
5 DR. NEILL: Neill; yes.
6 DR. DYKEWICZ: Dykewicz; yes.
7 DR. D'AGOSTINO: D'Agostino; yes.
8 DR. FORD: Ford; yes.
9 DR. UDEN: Uden; yes.
10 DR. BRASS: Brass; yes.
11 DR. JOHNSON: Johnson; yes.
12 DR. KELLY: Kelly; yes.
13 DR. JOAD: Joad; yes.
14 DR. RODEN: Roden; yes.
15 DR. WOOD: Wood; yes.
16 DR. PATTEN: Patten; yes.
17 DR. CANTILENA: Cantilena; yes.
18 DR. APTER: Apter; yes.
19 DR. GILLIAM: Gilliam; yes.
20 DR. KRENZELOK: Krenzelok; no. And
21 Vollmer asked me to vote no for him as well. He
22 had to step out.
23 DR. BRASS: Doesn't count.
24 DR. KRENZELOK: Okay; I tried.
25 MS. CONNER: Conner; yes

1 DR. SACHS: Sachs; no.

2 DR. BARAINUK: Barainuk. I'm sorry, Mr.
3 Chairman, I refuse to answer that question because
4 I might intimidate myself.

5 DR. TITUS: We have 18 yesses and 4 nos.

6 DR. BRASS: And one abstention.

7 DR. VOLLMER: No.

8 DR. BRASS: Dr. Vollmer was a no.

9 DR. TITUS: So I am going to correct the
10 vote to 18/5.

11 DR. BRASS: Same discussion but we don't
12 need to repeat everything we just said. So, for
13 the no's, are there issues that did not come out
14 earlier that are fexofenadine-specific that you
15 would like to point out?

16 Dr. Fink?

17 DR. FINK: My primary reason for changing
18 my vote on this product is, as a pediatrician, I
19 don't think the data on fexofenadine in pediatrics
20 with the changing dosing formulations is really
21 adequately developed for over-the-counter labeling
22 yet.

23 DR. BRASS: But would a label that said
24 twelve or over have yielded a yes vote?

25 DR. FINK: Absolutely.

1 DR. BRASS: So, we won't change anything,
2 but you should have voted yes.

3 DR. BRASS: Dr. Vollmer?

4 DR. VOLLMER: My vote was specifically
5 related to an issue that was raised in the FDA
6 analysis regarding a possible risk to seizures
7 which is specifically not listed in the product
8 label. If that was there, I would be content to
9 vote yes.

10 DR. BRASS: Yes?

11 DR. KRENZELOK: I will just reiterate my
12 last points and say we don't have enough evidence,
13 I don't think, really to draw any conclusions.

14 DR. BRASS: Are there label-specific
15 issues for fexofenadine for the yes votes that
16 people feel are important. I will emphasize the
17 apparent, much weaker, pediatric database under the
18 theme that we were talking about earlier.

19 DR. APTER: I would leave off the 180-
20 milligram dose.

21 DR. BRASS: Because?

22 DR. APTER: It has only been on the market
23 a year.

24 DR. BRASS: The logic being that there is
25 less of a safety database to support the higher

1 dose?

2 DR. APTER: Right.

3 DR. BRASS: I would mention, again, if
4 there is a potential for food or antacids or
5 whatever the mechanism of the antacid is to lower
6 the AUC by half, I would be concerned about loss of
7 efficacy and some kind of statement, "Do not take
8 with." Again, I think the comments about, "If
9 symptoms do not improve within a week," and fever
10 and all those other comments that were made, I
11 think will apply to all three so we don't need to
12 reiterate those each time.

13 But I think the theme of that helped the
14 consumer was important.

15 Yes?

16 DR. JOAD: Can I just comment about if the
17 symptoms don't improve within a week -- a season is
18 more than a week, so if it is for seasonal allergic
19 rhinitis, you wouldn't put in, "If it doesn't get
20 better, go see your doctor." "If it doesn't
21 improve within your season," or, "If it doesn't
22 work."

23 DR. BRASS: My point is if that the
24 patient hasn't gotten symptomatic relief in a week-
25 -

1 DR. JOAD? Within a week; okay.

2 DR. BRASS: You would like them to go see
3 their physician as a cue that additional
4 intervention may be required.

5 DR. JOAD: Okay. "If it doesn't work, go
6 see your physician." But they don't have to. They
7 are not limited to one week.

8 DR. BRASS: I understand, but some time
9 frame of expectation for the consumer is helpful to
10 know when to judge lack of efficacy.

11 DR. JOAD: Lack of efficacy. But, if it
12 is working, they would take it for the season;
13 right.

14 DR. BRASS: Other comments, questions?

15 Moving on to the third question, then.

16 "Does cetirizine have a safety profile acceptable
17 for OTC marketing; i.e., can it be used safely
18 without a learned intermediary?" Beginning with
19 Dr. Johnson and moving around the room that way.

20 Point of order?

21 DR. FINK: Just a question. With this
22 drug, I think there are some issues that may
23 engender some discussion before a vote because I do
24 see this drug as having significantly different
25 issues than the previous two.

1 DR. BRASS: Okay. Fine. Would you like
2 to begin that discussion, then?

3 DR. FINK: I think the question of how
4 much sedation is acceptable is potentially a real
5 issue.

6 DR. BRASS: When you say "how much," how
7 much to get away without a warning or how much is
8 safe? Let me remind--I think I am correct is that
9 the existing prescription label indicates
10 somnolence for this product in difference to the
11 other two and that somnolence associated to the
12 degree with the first-generation has been deemed
13 not to be a safety concern that blocks OTC use.

14 Does that help?

15 DR. NEILL: Earlier you brought up
16 thrombocytopenia. As a byproduct of hydroxyzine, I
17 would be interested in specific examples from the
18 hydroxyzine data about whether or not that has
19 appeared as a sentinel event, an indicator, and, if
20 so, what is the data or did the FDA review that
21 specifically but just not separate it out?

22 DR. MEYER: We did not review it
23 separately. We did not specifically review the
24 experience with hydroxyzine because this is a
25 metabolite of hydroxyzine but it is not necessarily

1 the only one.

2 I would, since I have the mike and we are
3 talking about thrombocytopenia, convey the answer
4 to a question earlier about any positive
5 rechallenges. We have no positive rechallenges
6 known, or known positive rechallenges.

7 DR. BRASS: Thank you.

8 DR. CANTILENA: Just a question. Am I to
9 understand that the current drug label for Zyrtec
10 has a statement in there about the QT interval? Is
11 that true and is that in contrast to the others?

12 DR. MEYER: The clinical pharmacology
13 section--I believe it is in the clinical
14 pharmacology section--does review or refer to the
15 four studies that we done for cardiac safety and
16 does refer to--this was actually in the setting of
17 the ketoconazole drug-interaction study which there
18 isn't really much of a drug interaction between the
19 two.

20 But, in fact, there was an effect with
21 Bazett's correction seen with ketoconazole. There
22 was one seen in that one study with cetirizine.
23 And there was an additive effect in the patients
24 given both together, again using Bazett's
25 correction.

1 That is in contradistinction to the other
2 data and that is basically what the label says,
3 that there are these four studies only one of which
4 showed this. But that is true. We don't have that
5 sort of study from the NDA database with the other
6 products.

7 DR. CANTILENA: Okay. In that regard,
8 then, each--so there was a small effect on the QT
9 in one of four studies. There was an effect there
10 from the antihistamine alone and an additive with
11 the effect of ketokonazole? Is that true?

12 DR. MEYER: Right. Just ballpark numbers.
13 They were both in the range, the single agents, the
14 ketoconazole and the cetirizine, were both in the
15 range of 8 to 9 and the additive effect was about
16 17 milliseconds using Bazett's correction.

17 DR. CANTILENA: How about change in heart
18 rate because, you know, you talk about the
19 correction formula.

20 DR. MEYER: I don't know the specifics of
21 the data from that study but, in general, I believe
22 there is a change, a somewhat small change, in
23 heart rate with cetirizine. But I don't know the
24 specifics from that study offhand.

25 DR. CANTILENA: So the heart rate goes up

1 on antihistamine? Okay. So, then, I guess you are
2 comfortable with sort of dropping that information
3 from an OTC label because it would be hard to know
4 if the consumer would understand that.

5 DR. MEYER: I think if we were concerned
6 that there was a real QT effect with cetirizine,
7 and it occurred in the setting of drug-drug
8 interaction, from our prior history, we would not
9 only be concerned about that being marketed OTC, we
10 would be concerned about it being marketed at all.

11 DR. BRASS: Dr. Barainuk?

12 DR. BARAINUK: Going back to the
13 drowsiness issue, clinical practice is generally to
14 give the drug at night. I don't know if that can
15 be a recommendation on the package insert or not,
16 but it is a way to get around the problem since it
17 does last for 24 hours.

18 DR. BRASS: Are the data to support the
19 time course of the drowsiness--do you think in
20 addition to a drowsiness warning or instead of a
21 drowsiness warning?

22 DR. BARAINUK: It is general practice for
23 us to prescribe it at night because of the
24 proportion of people who do get drowsy so that they
25 won't have the risks of driving or operating heavy

1 equipment.

2 DR. BRASS: Again, my question is is it
3 clear that by 8:00 a.m. the next morning, there is
4 no significant drowsiness if you take it at 10:00
5 p.m. at night?

6 DR. BARAINUK: That has been my clinical
7 experience. I don't think that that actually has
8 been--I don't believe there is published data that
9 the next morning that you are still drowsy.

10 DR. BRASS: Does anybody know what the
11 time-to-peak of cetirizine is? Does the FDA have
12 that data, the pharmacokinetics, what is the time
13 to peak cetirizine concentration after a single
14 dose?

15 DR. MEYER: It may be in the label. I
16 don't have the label open in front of me right now.

17 DR. BRASS: Dr. Wood?

18 DR. WOOD: This is to Bob Meyer. Would it
19 be fair to say that your comfort level with
20 cetirizine is less than with the others in terms of
21 the side-effect profile? That is, perhaps, an
22 unfair question.

23 DR. MEYER: I am not sure that is a fair
24 characterization. I think it is somewhat
25 different. I think there is an acknowledgment from

1 the data that the propensity for it to cause CNS
2 effects including sedation is somewhat different
3 from the other two drugs that we are talking about
4 today.

5 I don't think we have data to suggest that
6 it is different in terms of absolute from the OTC
7 drugs and it looks like it is probably better in
8 many of these features than the OTC drugs. But we
9 don't have specific data head-to-head--we don't--to
10 make definitive statements in that regard.

11 DR. WOOD: In the thrombocytopenia?

12 DR. MEYER: I really think, looking at the
13 thrombocytopenia, that some of that is being driven
14 by reports such as Internet reports and so on. So
15 it gets kind of kicked up there and I think we
16 needed to pay attention to it because it stands out
17 in the list of top tens.

18 But if you actually look down in the data,
19 I don't think it is a signal that is any stand-out
20 either in comparison to the other drugs or in
21 general.

22 DR. WOOD: If I understood your response
23 already to the hepatic failure issue, you did not
24 think that was significant; is that fair?

25 DR. MEYER: I think, on balance, we can't

1 definitively say that it is not an issue but that
2 would also be an approvability issue overall and
3 not just an OTC market issue. As I said, nothing
4 we have found at this point has led us to believe
5 that there are any approvability issues with these
6 three agents.

7 DR. BRASS: Dr. Neill?

8 DR. NEILL: You mentioned earlier that
9 there is no rechallenge data in the cetirizine but
10 there is one death. I am reminded of the
11 discussion of PPA at our last meeting where data
12 regarding people who died could not be collected
13 because they were dead.

14 I can't imagine that that would not have
15 skewed our discussion of this. I understand that
16 they, in fact, were rechallenged and that that case
17 has been reviewed. I take you at face value that
18 that seems not to have been causally related to
19 cetirizine, but there was a death.

20 DR. BRASS: Dr. Sachs

21 DR. SACHS: Well, the thought with
22 thrombocytopenia, I was just curious if anyone had
23 spoken with the hematology people or oncology
24 colleagues or if anyone here happens to be
25 hematology/oncology who could comment.

1 DR. MEYER: Can we make a comment on the
2 death case. While my colleague from OPMRA is
3 coming up, I did want to state that the T-max for
4 cetirizine, at least as far as pharmacokinetics, is
5 one hour. What the effect is for sedation in terms
6 of the maximal effect or the timing of that, I
7 don't know.

8 DR. TRONTELL: In the review of the
9 thrombocytopenia cases, we used a very liberal
10 inclusion criteria and the death occurred in a
11 thirteen-year-old who had already had two liver
12 transplants, bile-duct stenosis, irritable-bowel
13 syndrome, multiple allergies, was also on
14 tacrolimus and had developed thrombocytopenia,
15 suffered an intracranial hemorrhage and died. So
16 the case is actually quite complex when you look at
17 other factors that may have contributed to the
18 patient's illness.

19 DR. BRASS: Dr.Fink?

20 DR. FINK: I think one of the reasons I am
21 feeling a little bit uncomfortable about this drug
22 in trying to think to think about it is the fact
23 that the sponsor of the drug is not here today for
24 questioning and we haven't had an opportunity to
25 ask them about any data they have in comparison to

1 the other two drugs seems to put us at some
2 disadvantage in judging whether they have any data
3 that should affect our decision.

4 DR. BRASS: Dr. Vollmer?

5 DR. VOLLMER: Yes. It was noted that
6 cetirizine is the active metabolite of hydroxyzine.
7 Being a naive statistician who is not a physician
8 here, I assume that is one of the first-generation
9 antihistamines? Is that correct?

10 DR. MEYER: Hydroxyzine is an
11 antihistamine that does not--it is not available
12 over the counter. It is generally used for things
13 like pruritus and anxiety, actually. Atarax or
14 Vistaril are the trade names for those. I do want
15 to stress that this is a metabolite of hydroxyzine,
16 unlike, say, the terfenadine-fexofenadine case.

17 DR. VOLLMER: So this is a very different
18 situation to that?

19 DR. MEYER: It is a different situation
20 from that.

21 DR. BRASS: If there are no other comments
22 or questions, I will, again, read the third
23 question. "Does cetirizine have a safety profile
24 acceptable for OTC marketing; i.e., can it be used
25 safely without a learned intermediary?"

1 Dr. Johnson?
2 DR. JOHNSON: Yes.
3 DR. BRASS: Dr. Kelly?
4 DR. KELLY: Yes.
5 DR. JOAD: Joad; yes.
6 DR. RODEN: Roden; Yes.
7 DR. WOOD: Wood; yes.
8 DR. PATTEN: Patten; yes.
9 DR. CANTILENA: Cantilena; yes.
10 DR. APTER: Apter; yes.
11 DR. GILLIAM: Gilliam; yes.
12 DR. VOLLMER: Vollmer; no.
13 DR. KRENZELOK: Krenzelok; no.
14 MS. CONNER: Conner; yes
15 DR. SACHS: Sachs; no.
16 DR. CLAPP: Clapp; no.
17 DR. LAM: Lam; yes.
18 DR. WILLIAMS: Williams; yes.
19 DR. FINK: Fink; yes.
20 DR. NEILL: Neill; yes.
21 DR. DYKEWICZ: Dykewicz; yes.
22 DR. D'AGOSTINO: D'Agostino; yes.
23 DR. FORD: Ford; yes.
24 DR. UDEN: Uden; yes
25 DR. BRASS: Brass; yes.

1 DR. TITUS: There are 19 yesses and 4 nos.

2 DR. BRASS: Do those who vote no have any
3 additional comments to make other than those we
4 made in the context of the other two products?

5 Don't leave. There's lots of good things
6 going to happen yet.

7 Yes; Dr. Vollmer?

8 DR. VOLLMER: I would just say that, for
9 me, there really is qualitatively a lot less data,
10 it seems, on this product than on the other two.
11 That is my main reservation. Because of the link
12 with Allegra in the previous formulation, and the
13 longer history with that, the fact that Claritin
14 has been around for the longest time in the U.S.
15 and also its OTC use elsewhere, from my own point,
16 we had a much longer history and I just felt that
17 this is--I just need more time.

18 There is nothing in particular that
19 alarmed me but I just would like to see more time
20 with this drug.

21 DR. BRASS: In the yes votes, are there
22 specific warnings, and let me just begin. I think
23 this is a case where there would need to be a
24 drowsiness warning and the same type of driving
25 warnings associated with the first generation. I

1 think liver disease, renal disease in the elderly
2 are all potential additional complicating factors
3 which, in the absence of data, would need special
4 warning based on just the pharmacokinetics and
5 dose-relatedness of the somnolence.

6 Are there other points that people would
7 like to make?

8 PANEL MEMBER: Would bruising be an
9 additional one?

10 DR. BRASS: What would you propose it
11 would actually say?

12 PANEL MEMBER: Discontinue if you discover
13 bruising or something to that--no? Or you could
14 preempt it, "If you have a bleeding disorder, do
15 not take."

16 DR. BRASS: I think the latter. I am not
17 sure if there is data to support any of those. I
18 am sure the FDA has standard consumer-oriented
19 language for drugs that have a risk of
20 thrombocytopenia. But I am unconvinced whether the
21 signal is clear. Even though I was very concerned
22 about it, I am unconvinced whether the signal
23 requires special consideration of thrombocytopenia
24 as a risk.

25 DR. WOOD: If the drug has a risk of

1 thrombocytopenia, it shouldn't be on the market,
2 period. We shouldn't be warning people not to take
3 it if they might bleed. If we really think that is
4 true, it should be removed from the market.

5 DR. BRASS: Not an OTC issue. It market
6 issue.

7 DR. WOOD: Right.

8 Does the FDA have sufficient clarification
9 of these issues from the committee consistent with
10 its objectives?

11 DR. MEYER: I believe we do. I would like
12 to thank the committees for their very well-
13 thought-out discussion today and their advice and
14 we appreciate you being here and giving us your
15 expertise. Thank you.

16 DR. BRASS: I am also going to request 60
17 minutes of personal-privilege time--60 seconds; I'm
18 sorry. This is my last meeting as Chair of this
19 committee and I would just like take this
20 opportunity to thank Dr. Titus for all her efforts
21 as Executive Secretary of this committee, the FDA
22 for putting together consistently interesting
23 meetings, all my colleagues on the NDAC Panel,
24 other panels, and all the sponsors who have
25 cooperated.

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1 Particularly today, I would like to,
2 again, thank all the committee members dealing with
3 some very challenging issues, trying to keep
4 focused to address the agency needs, and the
5 cooperation of the petitioner and sponsor in
6 helping us address those.

7 The meeting is now adjourned.

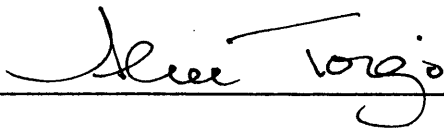
8 [Whereupon, at 4:23 p.m., the meeting was
9 adjourned.]

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C E R T I F I C A T E

I, **ALICE TOIGO**, the Official Court Reporter for Miller Reporting Company, Inc., hereby certify that I recorded the foregoing proceedings; that the proceedings have been reduced to typewriting by me, or under my direction and that the foregoing transcript is a correct and accurate record of the proceedings to the best of my knowledge, ability and belief.



ALICE TOIGO